

**Remit To: KGW**P.O. BOX 203981
HOUSTON TX 77216-3981

000434

SHORR JOHNSON MAGNUS 1831 CHESTNUT STREET PHILADELPHIA, PA 19103-3713 **OFFICIAL BILLING INVOICE** 

Inv # 1483720 Rev # 0 Invoice Date: 10/28/2012

Advertiser: Jay Inslee for Governor (39459) Agency: Shorr Johnson Magnus (8543)

Buyer: TERRI COOPER

Contract: 863498

Acct Type: National/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/22/2012 - 10/28/2012

Coop: No

Salesperson: Matthew Norten, (703) 516-9399
Product: Political - Candidate (1077)
Brand: JAY INSLEE FOR GOV (173558)

Estimate/HL: /06390232

Comments: JAY INSLEE FOR GOV

JAY INSLEE FOR GOVERNOR,

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/24/12 08:45 am (We)	00:30	JITV1227H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/25/12 07:58 am (Th)	00:30	JITV1227H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/26/12 08:28 am (Fr)	00:30	JITV1227H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/26/12 08:56 am (Fr)	00:30	JITV1227H	\$625.00	
3.0	SPOT	5:57:00AM-6:58:00A	Per Week (3),Tu,We,Th,Fr	10/25/12 05:58 am (Th)	00:30	JITV1227H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Tu,We,Th,Fr	10/25/12 06:46 am (Th)	00:30	JITV1227H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Tu,We,Th,Fr	10/26/12 06:24 am (Fr)	00:30	JITV1227H	\$700.00	
.0		4:57:00PM-5:30:00P	Per Week (2),Tu,We,Th,Fr	10/24/12 05:28 pm (We)	00:30	JITV1227H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (2),Tu,We,Th,Fr	10/25/12 05:23 pm (Th)	00:30	JITV1227H	\$900.00	
.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	10/27/12 11:26 pm (Sa)	00:30	JITV1227H	\$600.00	
'.0	SPOT	10:59:00PM-11:34:0	Per Week (3),Tu,We,Th,Fr	10/24/12 11:30 pm (We)	00:30	JITV1227H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),Tu,We,Th,Fr	10/24/12 11:34 pm (We)	00:30	JITV1227H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),Tu,We,Th,Fr	10/26/12 11:30 pm (Fr)	00:30	JITV1227H	\$900.00	
0.0		5:58:00AM-9:00:00A	Day,Sa-1	10/27/12 06:24 am (Sa)	. 00:30	JITV1227H	\$300.00	
10.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/28/12 07:48 am (Su)	00:30	JITV1227H	\$300.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NET TOTAL	A0 755 00
Sales Tax	\$0.00
Commission	(\$1,545.00)
Gross Total	\$10,300.00

NET TOTAL \$8,755.00

Total Spots

15

Due By: 10/28/2012



**Remit To: KGW**P.O. BOX 203981
HOUSTON TX 77216-3981

000174

SHORR JOHNSON MAGNUS 1831 CHESTNUT STREET PHILADELPHIA, PA 19103-3713

## **OFFICIAL BILLING INVOICE**

Inv # 1491833 Rev # 0 Invoice Date: 11/04/2012

Advertiser: Jay Inslee for Governor (39459) Agency: Shorr Johnson Magnus (8543)

Buyer: TERRI COOPER

Contract: 863498

Acct Type: National/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/29/2012 - 11/04/2012

Coop: No

Salesperson: Matthew Norten, (703) 516-9399
Product: Political - Candidate (1077)
Brand: JAY INSLEE FOR GOV (173558)

Estimate/HL: /06390232

Comments: JAY INSLEE FOR GOV

JAY INSLEE FOR GOVERNOR,

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0 5.0 8.0	6:58:00AM-9:00:00A	Day,M-1	10/29/12 08:58 am (Mo)	00:30	JITV1227H	\$625.00	
5.0	4:57:00PM-5:30:00P	Day,M-1	10/29/12 05:24 pm (Mo)	00:30	JITV1227H	\$900.00	
8.0	10:59:00PM-11:34:0	Day,M-1	10/29/12 11:27 pm (Mo)	00:30	JITV1227H	\$900.00	
	 		10,20,12 11,21 pin (mo)				

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\$0.00
\$0.00
(\$363.75)
\$2,425.00

Due By: 11/04/2012

Total Spots 3

Invoice Date: 11/04/2012



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HOUSTON TX 77216-3981

000174

SHORR JOHNSON MAGNUS 1831 CHESTNUT STREET PHILADELPHIA, PA 19103-3713 **OFFICIAL BILLING INVOICE** 

Inv # 1491915 Rev # 0

Advertiser: Jay Inslee for Governor (39459)

Advertiser: Jay Inslee for Governor (39459) Agency: Shorr Johnson Magnus (8543)

Buyer: MIKE D'ETTORE

Contract: 864765

Acct Type: National/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/29/2012 - 11/04/2012

Coop: No Natthew North

Salesperson: Matthew Norten, (703) 516-9399
Product: Political - State Governor (1177)
Brand: JAY INSLEE FOR GOV (173558)

Estimate/HL: /06399345

Comments: JAY INSLEE FOR GOV

JAY INSLEE FOR GOVERNOR,

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Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/30/12 07:58 am (Tu)	00:30	JITV1227H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/31/12 08:28 am (We)	00:30	JITV1227H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	11/01/12 08:49 am (Th)	00:30	JITV1230H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	11/02/12 08:59 am (Fr)	00:30	JITV1230H	\$725.00	
3.0		5:57:00AM-6:58:00A	Per Week (4),Tu,We,Th,Fr	10/30/12 06:54 am (Tu)	00:30	JITV1227H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4),Tu,We,Th,Fr	10/31/12 06:43 am (We)	00:30	JITV1227H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4),Tu,We,Th,Fr	11/01/12 06:44 am (Th)	00:30	JITV1230H	\$700.00	
		5:57:00AM-6:58:00A	Per Week (4),Tu,We,Th,Fr	11/02/12 06:13 am (Fr)	00:30	JITV1230H	\$700.00	
5.0		4:57:00PM-5:30:00P	Per Week (4),Tu,We,Th,Fr	10/30/12 05:28 pm (Tu)	00:30	JITV1227H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4),Tu,We,Th,Fr	10/31/12 05:24 pm (We)	00:30	JITV1227H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4),Tu,We,Th,Fr	11/01/12 05:24 pm (Th)	00:30	JITV1230H	\$900.00	
		4:57:00PM-5:30:00P	Per Week (4),Tu,We,Th,Fr	11/02/12 05:28 pm (Fr)	00:30	JITV1230H	\$900.00	
7.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	11/03/12 11:27 pm (Sa)	00:30	JITV1230H	\$600.00	
8.0		10:59:00PM-11:34:0	Per Week (4),Tu,We,Th,Fr	10/30/12 11:34 pm (Tu)	00:30	JITV1227H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),Tu,We,Th,Fr	10/31/12 11:34 pm (We)	00:30	JITV1227H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),Tu,We,Th,Fr	11/01/12 11:28 pm (Th)	00:30	JITV1230H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),Tu,We,Th,Fr	11/02/12 11:33 pm (Fr)	00:30	JITV1230H	\$900.00	
10.0	SPOT	5:58:00AM-8:00:00A	Day,Sa-1	11/03/12 06:43 am (Sa)	00:30	JITV1230H	\$300.00	
11.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	11/04/12 07:53 am (Su)	00:30	JITV1230H	\$300.00	

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NET TOTAL	\$11 985 00
Sales Tax	\$0.00
Commission	(\$2,115.00)
Gross Total	\$14,100.00

Total Spots

19

NET TOTAL \$11,985.00

Due By: 11/04/2012



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HOUSTON TX 77216-3981

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SHORR JOHNSON MAGNUS 1831 CHESTNUT STREET PHILADELPHIA, PA 19103-3713 **OFFICIAL BILLING INVOICE** 

 Inv # 1493151
 Rev # 0
 Invoice Date: 11/11/2012

 Advertiser:
 Jay Inslee for Governor (39459)

Advertiser: Jay Inslee for Governor (39459) Agency: Shorr Johnson Magnus (8543)

Buyer: MIKE D'ETTORE

Contract: 864765

Acct Type: National/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 11/05/2012 - 11/11/2012

Coop: No

Salesperson: Matthew Norten, (703) 516-9399
Product: Political - State Governor (1177)
Brand: JAY INSLEE FOR GOV (173558)

Estimate/HL: /06399345

Comments: JAY INSLEE FOR GOV

JAY INSLEE FOR GOVERNOR,

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Portland (KGW)

Line		Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0		6:58:00AM-9:00:00A	Day,M-1	11/05/12 08:41 am (Mo)	00:30	JITV1230H	\$725.00	
.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	11/05/12 06:23 am (Mo)	00:30	JITV1230H	\$700.00	
6.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	11/05/12 05:28 pm (Mo)	00:30	JITV1230H	\$900.00	
9.0				11/05/12 11:29 pm (Mo)	00:30	JITV1230H	\$900.00	
9.0		10:59:00PM-11:34:0	Day,M-1	11/05/12 11:29 pm (Mo)	00:30	JITV1230H	\$900.00	

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NFT TOTAL	\$2 741 25
Sales Tax	\$0.00
Commission	(\$483.75)
Gross Total	\$3,225.00
Gross Total	\$3 225 00

Total Spots

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Due By: 11/11/2012